# INVESTOR PRESENTATION

January 2025





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# TSX:IIP.UN Why InterRent?

- High-quality portfolio trading at attractive valuation.
- Solid fundamentals, industry-leading execution support long-term growth.
- Value creation through repositioning translates into industry-leading NAV/unit growth.
- Track record of distribution increases while maintaining conservative payout ratio.
- Financial flexibility backed by strong balance sheet.
- Clear sustainability goals and continued progress.











## Who We Are InterRent at a Glance

**InterRent (TSX:IIP.UN)** is a multi-family residential real estate investment trust dedicated to owning, managing, and developing homes for more than 13,000 Canadian households, operating in four core regions – *Greater Toronto & Hamilton Area, Greater Montreal Area, Ottawa, and the Greater Vancouver Area*.

Our best-in-class operating platform, supported by high-performing team members, drives profitability and creates long-term value for all stakeholders.









#### Who We Are

**Inter**Rent<sup>™</sup>

## A Provider of Homes in Urban, High-Growth Markets



<sup>1</sup> Includes 100% of Vancouver portfolio of which InterRent's ownership interest is 50%.

<sup>2</sup> Includes 100% of a 254-suite community in Brossard of which InterRent's ownership interest is 50%.

<sup>3</sup> Includes 100% of a 94-suite community in Mississauga and a 605-suite community in Brampton of which InterRent's ownership interest is 50% and 10%, respectively.

## Who We Are Our Core Regions: Greater Toronto & Hamilton Area

Toronto is the largest urban center in Canada and a major economic and immigration hub. With a growing population, a resilient labour market, and high homeownership costs, the rental market remains tight.





30 Edith Drive *Toronto, ON* 



<sup>1</sup> Based on CMHC average rent and monthly payments for new mortgages (Q3 2014 – 2024) <sup>3</sup> As of September 2024 <sup>2</sup> October 2024 <sup>4</sup> CMHC; October 2024

## Who We Are Our Core Regions: Greater Montreal Area





## Who We Are Our Core Regions: Ottawa

Ottawa has a stable employment sector with the federal government as primary employer and the highest median income of any Canadian metropolitan area.





23%

of NOI

## Who We Are Our Core Regions: Greater Vancouver Area





## Who We Are Our Resident Base

Our communities are strategically located near bustling **tech hubs**, renowned **hospitals**, and esteemed **post-secondary institutions**, fostering a dynamic and diverse resident community.



#### Top 10 Primary Employment Sectors

Based on responses from 2023 Resident Survey







Same Property AMR Growth

YoY September 30

YoY Three Months Ended September 30 9.5% 8.7% 4.4% 4.4% 0.8% 1.0%

2021

■ IIP ■ Peer Average<sup>2</sup>

2022

2023

2024

Same Property Revenue Growth



<sup>1</sup> Peer group includes CAR.UN, KMP.UN, MI.UN, MRG.UN. MI.UN not included in 2018.
<sup>2</sup> Peer group includes BEI.UN, CAR.UN, KMP.UN, MI.UN, MRG.UN. MI.UN not included in 2018.

2018

2019

2020



Our proven ability to capture strong gain-on-lease, combined with our higher turnover rate compared to peers, enables us to achieve greater overall portfolio rent growth.



## Track Record of Outperformance **Translating Into Industry Leading NOI Margins & Growth**



Our ability to consistently generate above-average revenue growth while containing operating costs is reflected in our NOI margin leading the peer group.



Consistent Growth in Revenue & NOI

**inter**Rent<sup>™</sup>

<sup>1</sup>Peer group includes BEI.UN, CAR.UN, KMP.UN, MI.UN, MRG.UN <sup>2</sup> Peer group includes BELUN CAR UN KMP UN MRG UN

### Track Record of Outperformance Industry Leading Track Record: Annual Growth in FFO Per Unit



FFO Per Unit CAGR Since Inception<sup>1</sup>

Revenue and NOI enhancements generating substantial FFO per unit accretion.



<sup>1</sup> As of 2023 FY; peer group includes BEI.UN, CAR.UN, KMP.UN, MI.UN, MRG.UN <sup>2</sup> CAGR is based on number of years since inception. IIP CAGR based on years since the REIT has been under new management

#### The InterRent Differentiator

## How We Set Ourselves Apart



#### The InterRent Differentiator

# **Operational Strength: High-Quality Portfolio**

Our high-quality assets are strategically positioned in premium locations of urban, highgrowth core markets, driving outsized rental growth.

> VANCOUVER AREA Avg. Walk Score: 95 Avg. Transit Score: 72 Repositioned<sup>1</sup>: 0% High-Rise: 33% Concrete Frame: 39%

GREATER

As of January 1, 2025, 90% of our portfolio will be repositioned with modernized amenities and building systems, with a young non-repositioned portfolio with an average age of 23 years.



# **Inter**Rent<sup>™</sup>

### The InterRent Differentiator Operational Strength: A Culture of Optimizing Revenue

We have cultivated a culture of revenue optimization from the start, enabling our peer-leading track record in revenue growth.





#### The InterRent Differentiator

# **Operational Strength: Steps to Outperformance**



#### **Customer Centric Culture**

- Striving to provide a best-in-class experience for our external and internal customers
- Invested in technology such as smart buildings and resident apps to enhance the resident experience
- Boosting resident engagement and satisfaction through events and initiatives

#### Strategic Market Positioning

• Curated portfolio in high-growth, core markets

Our portfolio is highly walkable, boasting a weighted average walk score of **80** 

- Curated portfolio of residents who enhance and enrich communities
- Use of market intelligence to stay ahead of the curve



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#### **Revenue Management**

- Dynamic and adaptive strategy to achieve optimal pricing across communities
- Experienced pricing team empowered by technology
- Strategic occupancy target of 96%-97%, providing an additional lever for potential growth upside

## The InterRent Differentiator Operational Strength: Driving Consistent Operating Margin Expansion

Through effective expense management, we have achieved a consistent increase in NOI margin since the COVID-19 pandemic.





## Operational Strength: Flowing Through to Per-Unit Performance Measures











<sup>1</sup>Analyst consensus estimates sourced from S&P Capital IQ Pro as of November 18, 2024.

## The InterRent Differentiator Operational Strength: Investing in Technology

Technology has always been at the core of our operating platform. We constantly explore innovative ways to drive operational efficiencies, enhance resident experiences and promote sustainability.





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In 2020, we invested in and helped develop *SuiteSpot*, a software solution created for rental property maintenance and capital project operations. We have been working with SuiteSpot since 2018 to refine processes within the app and develop new features and modules.

#### High-Performing Team

Our three state of the art training centres bring expertise in-house and have achieved **cost** savings, reduced response time, and enhanced resident satisfaction.

#### Fostering the Next Generation of Leaders

Through **leadership training**, we are building strong future leaders to empower our team members to achieve their full potential and ensure sustainable growth and success.





#### Dynamic Company Culture

We foster a **community environment** through team member events and activities, enabling collaboration and innovation, and building a positive, inclusive, and motivated workforce.





#### The InterRent Differentiator

## Long Standing & Consistent Capital Recycling Strategy





<sup>1</sup>Assuming 50% leverage applied to the value of unencumbered properties

# Strong & Flexible Financial Position



Our strategic focus on organic growth, property repositioning, and external expansion through acquisitions and development has yielded strong and sustainable results.

Monthly Distribution	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
DISTIDUTION	+33%	+26%	+10%	+5%	+5%	+11%	+7%	+7%	+5%	+5%	+5%	+5%	+5%
Increases	T33/0	+2070	+1070	TJ/0	TJ/0	±11/0	<b>Τ//</b> 0	<b>Τ//</b> 0	т.) /0	T)/0	TJ/0	т.) /0	TJ/0

Our November 2024 distribution increase marked our **13<sup>th</sup> consecutive year of growing distribution by 5% or more**.





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#### 2024 Mike McCann Charity Golf Tournament



Raised a record \$1,802,000 for charities in our communities at our annual charity golf tournament



Bringing the grand total close to \$10M since the tournament's inception

# **inter**Rent<sup>®</sup>

#### GRESB Real Estate Assessment



Achieved a 21% year-over-year improvement in GRESB score

#### **Building Certifications**

Achieved 100% building certification across the multi-family portfolio as of October 2024





## Why Canadian Multi-Family? The Lasting Impact of Canada's Population Boom

After a record 3% increase in 2023, Canada's population grew by 2.3% in the 12 months ending September 2024.

Average household size hit a **record 3.2 people per new household**, the highest in recent history, vs the historical average of 2.2.



Annual Growth in Households & Population<sup>1</sup>



Estimated households that would have formed if attainable housing options had been available *Suppressed households in 2021, PBO*<sup>2</sup>



## Why Canadian Multi-Family? Housing Gap Persists in 2030 even with Population Pullback

On October 24<sup>th</sup>, the Government of Canada released the 2025-2027 Immigration Levels Plan with updated permanent resident targets and, for the first time, temporary resident targets.

Following this announcement, the Parliamentary Budget Officer (PBO) updated its estimates of Canada's housing gap in 2030.



#### Components of Housing Gap in 2030<sup>1</sup>

To completely close the housing gap, Canada would require a total of 2.3 million housing completions by 2030, or 390,000 total units completed annually, on average, over 2025 to 2030



 $^1$  PBO 'Impact of the 2025-2027 Immigration Levels Plan on Canada's Housing Gap', November 2024 Repor



Most notably, apartment starts in Ontario have been on a steady decline since their peak in August 2023 at approximately 60,000 (vs. 10-year average of ~40,000). This pullback will result in fewer completions in the coming years, further tightening the rental market.



### Why Canadian Multi-Family? Persistent Gap Between Homeownership Costs and Income

Despite interest rate cuts and a cooling housing market, housing affordability remains high, with a significant gap between homeownership costs and household income levels.

For many Canadians, renting continues to be the more affordable housing option.



## Why Canadian Multi-Family? Resilience of Multi-Family Asset Class

The multi-family sector is recognized for its resilience by demonstrating strength and stability in challenging economic environments.



Average Monthly Rent & Vacancy<sup>1</sup>

Year-over-year increases in national vacancy rates have never exceeded 90 basis points in any single year



<sup>1</sup> National AMR and vacancy sourced from CMHC. Grey denotes recession. IIP rent and vacancy for 2024 as of September 30, 2024.

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